

Case

# STUDY

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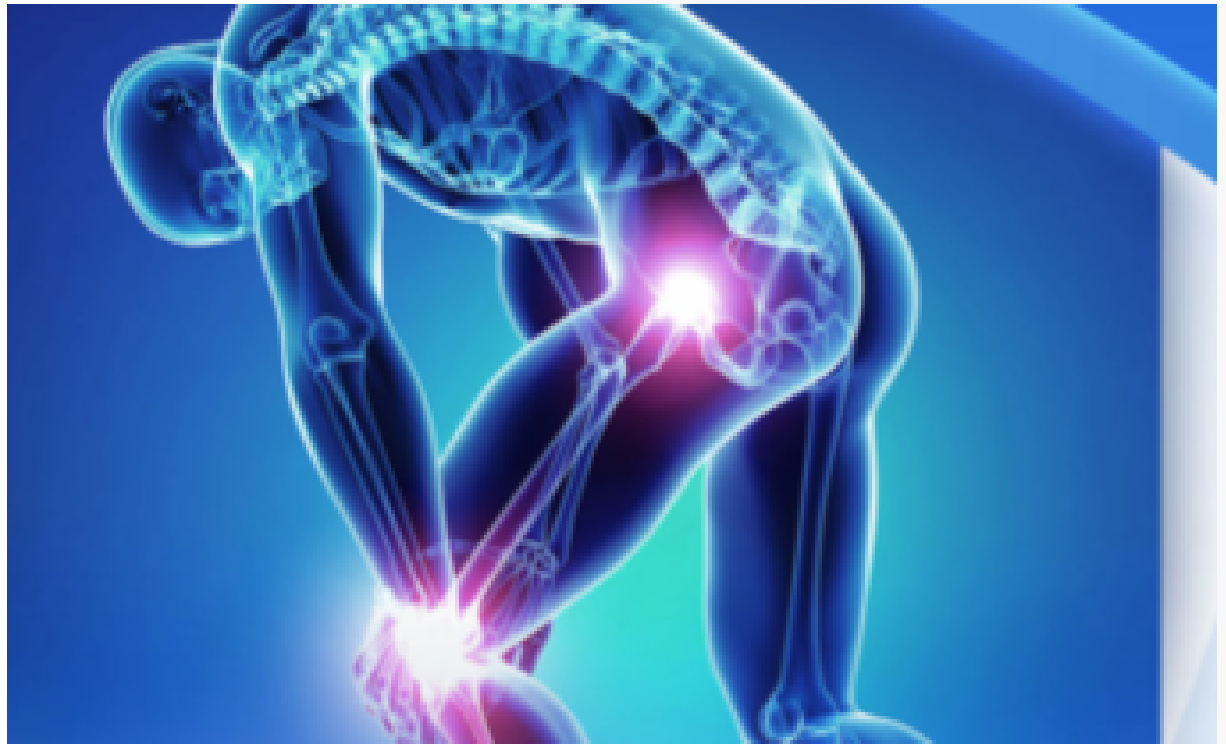
**HOW WE  
GENERATED  
136  
QUALIFIED  
LEADS**

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In less than 2 week  
By Build Your Health LLC



Ultimate Medical Center recently started holding seminars to generate leads for Stem Cell Therapy. They struggled to consistently bring in new people to their seminar, as well as qualifying leads prior to collecting their information.



# THE CHALLENGE

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# THE SOLUTION

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Using Facebook ads only, we used a chatbot to Qualify Leads to ensure they were a good candidate for Stem cell treatment. We then scheduled them in for a seminar

**139**

**Total Messages  
Received in 7 day period**

Cost per Result	Amount Spent
\$11.59 Per Messagi...	\$1,610.91

**\$11.59**

**Cost Per  
Conversation**

With a 50% Completion Rate in the Chatbot, this Generated 69 Leads for the Business. With the owner closing 20% of these leads, this means 13 new clients and \$26,000 in Revenue

**\$24,389.09**

**Generated in  
Profit**